



# Onward & Upward: Our Past Shaping Our Future

2026 SPONSORSHIP PACKAGE

SEPTEMBER 24, 2026

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Rooted in Strength. Rising in Purpose

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Citron

5:30 pm - 7:30 pm

# Introduction

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## **Who We are**

For over 40 years, the Family Crisis Center of Baltimore County, Inc. has been interrupting cycles of violence and building healthier, safer communities

## **Our Approach**

We utilize a holistic, trauma informed model to help survivors regain; safety, autonomy, and long-term wellbeing

## **Our Commitment**

Side by side, we empower families, restore hope, reinforce the belief that healing, is possible.

# Vision & Mission

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## MISSION

Working with individuals, families and communities to interrupt and prevent cycles of violence in relationships.

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## VALUES

Intentional

Motivated

Collaborative

Innovative

## VISION

Every home is safe.

Families are thriving.

Communities are strong.

# Impact

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43,116

MEALS SERVED

10,779

NIGHTS OF SLEEP  
PROVIDED

2,572

HOTLINE CALLS  
ANSWERED

1,914

INDIVIDUAL  
OUTREACH

6,325

# OF PEOPLE  
SERVED

\*IMPACT FROM FY2025

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# Benefits for Sponsors

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Sponsoring Onward & Upward is more than a marketing opportunity, it's a commitment to safety, healing and stronger families in Baltimore County. Your support directly fuels emergency shelter, counseling, advocacy, and trauma-informed care.

## **High-Visibility Recognition**

Showcased before 125+ guests, community leaders, and local media across event materials, social media, and our website.

## **Brand Alignment with Social Impact**

Demonstrate your commitment to community safety, equity and healing.

## **Direct Support for Critical Services**

Every sponsorship dollar helps provide safe shelter, advocacy, and pathways to healing.

# Sponsorship Packages

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## LEGACY LEADER

\$10,000

- Exclusive title sponsorship
- Premier logo placement on all materials
- Opportunity to provide brief remarks
- Recognition on name badge at the event
- Logo featured on FCC website for one year
- Social media spotlight feature
- Table to promote organization at event
- Logo signage at event
- Full-page ad in program
- Giveaway provided to guests (sponsor to provide)
- 8 tickets

# Sponsorship Packages

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## MOMENTUM PARTNER

\$5,000

- Prominent logo placement
- Verbal recognition during event
- Logo featured on FCC website for one year
- Recognition on name badge at event
- Social media recognition
- Logo on website and email promotions
- Half-page ad in program
- 6 tickets

# Sponsorship Packages



## VISIONARY SPONSOR

\$2,500

- Logo on event materials
- Recognition on event website and sponsor appreciation display
- Quarter-page ad
- Social media recognition
- 4 event tickets

## IMPACT ADVOCATE

\$1,000

- Logo recognition on website and sponsor appreciation display
- Recognition on event name badge
- 2 event tickets

## COMMUNITY ALLY

\$500

- Name recognition on website and sponsor appreciation display
- Recognition on event name badge
- 1 event ticket

# Thank You!

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Your partnership fuels safety, healing and hope for families across our community. Together, we are breaking cycles of violence and building a strong future.

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